



CEO/Administrator Forum

January 23, 2009, 8:00 AM – 4:00 PM
St. Mark's Hospital, 1200 East 3900 South, Salt Lake City, Utah, 84124
Education Center Auditorium (2nd floor of the Women's Pavillion)

Member cost: \$125 Nonmember cost: \$165
7 CPE Hours

At the meeting you will gain insight into the local CEO and administrators' perspective on healthcare, receive an update on Medicare's RAC program, learn about collection strategies during a recession, get some tips on your personal financial planning and receive a preview of the upcoming healthcare issues facing the Utah legislature.

- 8:00 AM Registration, Networking and Continental Breakfast
- 8:15 AM CEO/Administrator Forum
Moderator: Doug Smith, CFO, Urban North Region - Intermountain Healthcare
- 10:00 AM Break
- 10:15 AM RAC Update, HIM's impact on the revenue cycle
Presented by Lisa Walter, RHIA - Perot Systems
- 11:45 PM Lunch
- 12:45 PM Recent collection trends during a recession
Presented by David J. Saxton, President - North American Recovery
- 1:45 PM Personal Financial Planning
Presented by Matthew Sweeney - Northwestern Mutual Financial Network
- 2:45 PM Break
- 3:00 PM Preview of upcoming Utah legislative session
Presented by Deb Wynkoop, Director, Health Policy - Utah Hospitals & Health Systems Association

Registration

Please [REGISTER ONLINE](#)

Cost: Member \$125 / Nonmember \$165

If mailing payment, fill out the registration form below, make check payable to **HFMA** and mail to:

Scott Schofield, Intermountain Healthcare (801) 442-3460
36 S. State Street, 8th Floor
Salt Lake City, UT 84111

Persons Attending Conference:

Name: _____	Phone: _____	Fee: _____
Name: _____	Phone: _____	Fee: _____
Name: _____	Phone: _____	Fee: _____
Name: _____	Phone: _____	Fee: _____

Contact Charles Birkinshaw with any questions: clbirkinshaw@mmm.com 801-265-4371