



# “CFO Forum”

## St. Marks Hospital

1200 East 3900 South, Salt Lake City, Utah, 84124  
Education Center Auditorium (2nd floor of the Women’s Pavilion)

**January 22, 2010, 8:30 AM – 3:00 PM**

Member cost: \$75                      Non-member cost: \$100

**6 CPE Hours**

- 8:30 AM            Registration, Networking and Continental Breakfast
- 9:00 AM            *“CFO Forum”*
  - ❖ **Gordon Crabtree**, CFO, University of Utah Hospital & Clinics
  - ❖ **Brian McKinley**, CFO St. Marks Hospital
  - ❖ **Dave Larson**, CFO, Intermountain Healthcare UCR
  - ❖ **Brian Murray**, CFO Gunnison Valley Hospital
  - ❖ Moderator: **Rod Lisonbee**, CFO Intermountain Healthcare USR
- 10:15 AM            Break
- 10:30 AM            *“CFO Forum” (continued)*
- 11:45 AM            Lunch
- 12:30 PM            *“Difficult Conversations: Why it Matters and How to Have Them”*  
**Steve Terry**, Senior Organizational Effectiveness Consultant  
Intermountain Healthcare
- 2:00 AM            Break
- 2:15 PM            “Fair Market Value Issues and Challenge” - Stark Laws, Anti-Kickback Statute,  
False Claims Act and other regulations  
**Chris David**, CPA/ABV, ASA  
RGL Forensics

### Registration

Please [REGISTER ONLINE](#)

Cost: Member \$75 / Nonmember \$100

If mailing payment, fill out the registration form below, make check payable to **HFMA** and mail to:

**Scott Schofield, (801) 442-3460**  
**Intermountain Healthcare (8<sup>th</sup> Floor)**  
**36 South State Street**  
**Salt Lake City, Utah 84111**

Persons Attending Conference:

Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Fee: \_\_\_\_\_  
Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Fee: \_\_\_\_\_  
Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Fee: \_\_\_\_\_

Contact Scott Schofield with any questions: [scott.schofield@imail.org](mailto:scott.schofield@imail.org) 801-442-3460